



ROLEX FEI WORLD CUP™ JUMPING

**6/7/8 FÉVRIER**

PARC DES EXPOSITIONS DE BORDEAUX

# JUMPING

INTERNATIONAL  
de BORDEAUX

[www.jumping-bordeaux.com](http://www.jumping-bordeaux.com)

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# CONTENTS

➡ Press Release	Page 3
➡ Jumping: a Sport Ruled by Women	Page 5
➡ French Handicapped Riders' Championship	Page 8
➡ Jumping at the Expo	Page 9
➡ Quick Jumping Guide	
➤ Practical Information	Page 11
➤ Schedule	Page 14
➤ Award Money	Page 15
➤ The Press Team	Page 16
➡ Additional Information	
➤ Bordeaux : The Story	Page 18
➤ Previous Bordeaux Jumping Winners	Page 20
➤ Accreditation Request	Page 21

# PRESS RELEASE

## *A Fifth Star and More Spectators...Bordeaux? “Of course!”*

Recently asked if he'd participate in the next Jumping in Bordeaux, German champion Ludger Beerbaum didn't have to think very long. “Bordeaux? So wie so!” he replied, which translates to “absolutely”. There's no need for further discussion. Bordeaux definitely has a place on the winter competition schedule of the world's best jumpers.

And riders will have more reasons to like Bordeaux this year because the competition has achieved the “five star” status that will be mandatory to lay claim to the 2010 World Cup. For the riders, this means that the award money will increase sizably and surpass the previous 320,000 euro threshold.

Another champion, Switzerland's Steve Guerdat, recently declared that it is more rewarding to ride before a true equestrian audience rather than VIP tables “where people are more concerned with the stock market than what is going on in the arena.” In Bordeaux, the riders will benefit from the hall's augmentation. The arena can now hold 5,000 with its new seating area for 500.



Photo Credit: Pierre Costabadie

And Steve Guerdat can be reassured: Some guests in the VIP rooms are as passionate as the entire crew of partners who have sponsored the event since 1995. In fact, this year's new World Cup Sponsor, Rolex, is a long time supporter of equestrian sports.

Bordeaux has thrived due to the know-how of its organizers and because it is the sole French stage in the prestigious “FEI Rolex World Cup Jumping” circuit. A World Cup stage since its inception in 1978, Bordeaux is one of only four events from the inaugural season to always be held. The other events are ‘s-Hertogenbosch in the Netherlands, Geneva in Switzerland and Gothenburg in Switzerland. Bordeaux belongs to the history of this fabulous competition even if it is the only of the four cities not to host the World Cup. Regardless, Bordeaux, CSI-W\*\*\*\*\*, has a bright future ahead.

One of the strong points of Jumping in Bordeaux is the friendly atmosphere. This virtue is present at the now famous “Jumping L’Expo,” an area where guests can stroll, linger and socialize (sometimes with champions) around the practice arena that is open to the public. There are exhibitions for all tastes: technical exhibitions for professional and amateur riders along with exhibits geared toward the general public. Delicious restaurants bring riders and fans together over savory meals. Bordeaux is the place where elite equestrian sport provides three days of fun for everyone. Be sure to save the date, February 6-8, 2008.



Photo Credit: Pierre Costabadie

# JUMPING, A WOMEN'S SPORT

**Are women the future of showjumping?** Perhaps we should get used to the idea. The winners' circle of high-level competitions is strongly feminine. Jumping, it seems, has not escaped the phenomenon that has already overtaken eventing and dressage. There are currently four women in the world's top 10. And as for the French, never were there so many women riders aiding the French team. It's an affair to follow ... the next stage of the prestigious Rolex FEI Jumping World Cup™ will take place February 6-8 at Bordeaux's Exposition Park.

Eliminated from the Super-league, the challenge of the French jumping team was to regain their « 1st division » in 2009. In order to do this, it is necessary to gain team points in the « Nations Cup Series ». The mission was accomplished thanks to a final victory in late September in Zagreb. On the team were three women: Alexandra FRANCAERT, Inès DE BALANDA and Pénélope LEPREVOST. The event was made more exciting because a French team has never been composed of three-quarters women. Some weeks later, Pénélope LEPREVOST, once again, was the best French rider at the Grand Prix of Lyon, where she finished 3rd behind two sure circuit winners... and another woman, Portugal's Luciana DINIZ. It never ends!

Until just a decade ago, female victories in major jumping tests were almost unheard of. One woman was world champion (Canada's Gail GREENOUGH in 1986) in one of the three sports to be mixed -the three equestrian disciplines are the only sports to put men and women on an equal playing field. Is it equal? It's clearly not. Since the first ever title won by a woman - in 1999 by France's Alexandra LEDERMANN - things have only accelerated.



Photo Credit: Pierre Costabadie

This year Germany has had a small revolution because for the first time in team history, Meredith MICHAELS BEERBAUM is in the ranks. Germany gains much though this petit blond, originally from California, who became the world's first #1 female at the end of 2005 ; she reclaimed that title in mid 2007 and at the moment she doesn't seem ready to let go ! Meredith has won the very difficult Grand Prix in Aix-la-Chapelle (in its 100 year history only two other women have won this title), a European title, two World Cups and a plethora of major Grand Prix.

**Meredith has since been joined by three other women in the world top 10:** Beezie MADEN of the USA (two time Olympic team champion and 2<sup>nd</sup> place in the World Championship), Jessica KUERTEN of Ireland (who just won the Global Champions' Tour) and Edwina ALEXANDER of Australia (who accumulated points thanks to her meeting French horse Ithot du Château). All except Beezie MADEN will be present in Bordeaux.



Photo Credit: Pierre Costabadie

**Who can explain this female explosion on the jumping scene?** To understand the phenomenon, we must first look at the evolution of the horse. European producers had spent decades trying to produce light, sensitive horses who retained their power to jump; in short, horses that would be easier to handle. And then, adds Meredith, female riders are « lighter and give the horses more freedom to jump. At the same time, I don't have the same legs as a man, nor the same strength...so, there are advantages and disadvantages. » Is this any reassurance that a woman can't succeed without the presence of a man at her side? «Not necessarily. OK, I have a husband who follows my training, but rarely does he need to sit on Shutterfly in order to correct something! I am under the impression that I can fix the problems alone- as far as riding. » There was a time when one thought only men could win championships...

Other essential feminine qualities that cannot be under-estimated are intuition and will. « When a woman has determination, it can overcome a lack of physical strength, » says French national trainer Gilles Bertran de Balanda. « They compensate equally with their intuition and the confidence they give their horses. The highest level of riding today is proof; just look at the remarkable women present in the world's top 10. They are extraordinary women and France is certainly a part of this phenomenon! ».

**The flagship event of the International Jumping in Bordeaux, the Grand Prix Rolex FEI World Cup<sup>TM</sup>, is putting up some resistance.** For the moment, it is one of the few competitions not to fall into the hands of a woman. Jessica Kuerten came closest in 2005, the year she battled to the last second with France's Hubert BOURDY. Meredith Michaels BEERBAUM failed to win in 2007, but has high hopes for this year. In short, the battle of the sexes will be even tougher this year if France's Eugénie ANGOT and Pénélope LEPREVOST have any say in the matter!

And as if this were not enough, the **Jumping in Bordeaux reserves three tests exclusively for riders** struggling to find a place on the World Cup circuit. The organization has been inundated with requests of those wanting to participate. These women certainly know what they want !

# FRANCE'S HANDICAPPED RIDERS' CHAMPIONSHIP

Once again, Bordeaux Jumping opens its arena to riders who wish to be considered « like the others ».

In a motion widely followed by other prestigious events, Bordeaux Jumping opened its arena to handicapped riders for the first time in 2003. Six years later, the handicapped champion of France will once again be crowned in Bordeaux.

The competitors are starting in three categories according to their level and their handicap:

The Grand Tour (1.10 m) is open to riders of amateur level 4 and 3, Pro 2 & Pro 1.

The Petit Tour (80 cm) is for riders with visual problems or riders not assigned amateur level 4 and more.

Lastly, the Guided Tour is reserved for the blind. They ride the course with another rider ahead of them to lead.

## SCHEDULE:

Friday Feb. 6 - 5 :45 p.m.

Saturday Feb. 7 - 5 :20 p.m.



# JUMPING EXHIBITION

## Party for the Horse World!

The JUMPING EXPO will offer a vision of the equestrian world in all its richness and diversity. The varied exhibition will encourage riding for sport and leisure as well as the discovery of new equipment.

Located just steps from the competition, this free-access exhibition will bring together over 70 vendors to delight enthusiasts.

And speaking of enthusiasts, the French Equestrian Federation, after licenses issued this year, is now the 3rd most popular French sport, behind soccer and tennis. It is also the first female sport (78.8% of FFE members are women and 26.67% are under ten years old).

The 7,000 square meters of exhibition space will offer the following:

- Horse & rider equipment (saddles, clothes, boots...),
- Products for the well-being of the horse, feed, trailers & stables...
- Gift ideas, decorative pieces, jewelry, leather goods, paintings...

This will also be an opportunity for young people to discover different disciplines, places to train, horse trades, etc. Also on the agenda are creative workshops and the baptism of ponies under the watchful eye of qualified instructors.



Photo Credit: Pierre Costabadie

# **PRACTICAL GUIDE**

## **BORDEAUX JUMPING INTERNATIONAL**

**34<sup>TH</sup> EDITION**

**FEBRUARY 6, 7 & 8, 2009**

**EXPOSITION PARK OF BORDEAUX**

### **INFORMATION:**

**BY TELEPHONE: N° AZUR : 0810 811 118**

**ON THE NET: [WWW.JUMPING-BORDEAUX.COM](http://WWW.JUMPING-BORDEAUX.COM)**

Photo Credit: Pierre Costabadie



# PRACTICAL INFO

**Date** February 6, 7 & 8, 2009

**Place** Exposition Park of Bordeaux-Lac (Halls 1 & 3)

## Admission Prices

	PLEASURE	PASSION	PRIVILEGE	LICENSED
Friday Day - Session A	-	17€	-	15€
Friday Night - Session B	27€	29€	30€	24€
Saturday Day - Session C	18€	20€	22€	16€
Saturday Night - Session D	35€	40€	48€	-
Sunday Day - Session E	35€	38€	42€	-
Sunday Night	Free	Free	Free	Free

Subscription for 1 personne : 120€ pour toutes les sessions, en Tribune Sud, dans la limite des places disponibles

Subscription for 2 personnes : 240€ pour toutes les sessions, en Tribune Sud, dans la limite des places disponibles

## Reduced Rates

- ➔ Licensed Rider (must have photocopy of license from current year)
- ➔ Group (minimum of 10)
- ➔ Business (minimum of 10)

## Reservations / Information

- ➔ Telephone : N° Azur : 0 810 811 118
- ➔ Internet : [www.jumping-bordeaux.com](http://www.jumping-bordeaux.com)
- ➔ E-mail : [jumping@bordeaux-expo.com](mailto:jumping@bordeaux-expo.com)
- ➔ On Site: Congrès et Expositions de Bordeaux, rue Jean Samazeuilh, Bordeaux-Lac
- ➔ By Mail: Jumping International de Bordeaux, BP 55 - 33030 Bordeaux Cedex

## Access

- ➔ Road : A10 - Paris Bordeaux / Sortie Bordeaux-Lac / Direction Parc des Expositions
- ➔ Plane : Bordeaux Mérignac Airport is 10 minutes by ring road
- ➔ Train : Bordeaux Saint-Jean Station is 30 minutes from city center
- ➔ Bus: Line C Termal 'Les Aubiers » then take Bus line 31

## Hotel Reservations

To prepare your place and to save time, please contact our booking office who will handle your reservations. Our preferred hotel is situated in close proximity to the Exposition Park.

Contact: Sylvie Dupont at 05 56 11 99 49 or by email: [s.dupont@bordeaux-expo.com](mailto:s.dupont@bordeaux-expo.com)

***\*\*\*For your convenience, there will be an ATM located at the door to Room 31, Hall 3.***

## Parking

Free parking is situated next to Hall 3 and will be open throughout the event.

## Internet/ Press

Our website, [www.jumping-bordeaux.com](http://www.jumping-bordeaux.com), has all the information you need. You will find press kits, copyright free photos, company logos, press accreditation forms, and up-to-the-minute results. Distribution of a direct video on the net is available at a cost. The connection will only be accessible to French IP addresses.

## Press Service

All of the press will take place in **Hall 3, room 300**. This space will be equipped to allow the best working conditions (Telephones, fax, press lockers). Programs, press releases, results, photos, etc. will all be at your disposal.

# THE PRESS TEAM

## Congrès et Expositions de Bordeaux

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## Foreign and French Press

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# SCHEDULE

## Friday, Feb. 6, 2009

### Session A - Day

- ↘ 8:30 Warm-up
- ↘ 11:45 Partners' Class n° 1
- ↘ 2:30 **International Class n° 1**
  - *Test A against the clock*
- ↘ 4:30 « Prix des Amazones » N° 1
- ↘ 5:45 France Handicap Championship (First part)

### Session B - Night

- ↘ 8:00 **International Class n° 2**
  - *Test A timed*
- ↘ 10:15 **International Class n° 3**
  - *Special 6 bar test- Power and Address*

## Saturday, Feb. 7, 2009

### Session C - Day

- ↘ 8:30 Aquitaine Village Cup
- ↘ 10:30 Partners' Class n° 2
- ↘ 12:50 Prix des Amazones N° 2
- ↘ 2:05 **International Class n° 4**
  - *Test A timed, barrage*
- ↘ 4 :05 Young Test, 5th category- Conseil Général de la Gironde
- ↘ 5 :20 France Handicap Championship

### Session D - Night

- ↘ 7:30 **International Class n° 5**
  - *Test C*
- ↘ 9:30 **International Class n° 6 - Rolex FEI World Cup Jumping**
  - *Test A timed, barrage*

## Sunday, Feb. 8, 2009

### Session E - Day

- ↘ 9 :00 Partners' Class n° 3
- ↘ 11 :30 Prix des Amazones N° 3
- ↘ 12 :50 Partners' Class- Final at 10
- ↘ 2 :10 **International Class n° 7**
  - *Adv. Difficulty w/ Joker*
- ↘ 4 :00 **International Class n° 8**
  - *Test A timed, barrage*

# **AWARD MONEY FOR INTERNATIONAL EVENTS**

CLASS N° 1	5,000 euros
CLASS N° 2	25,000 euros
CLASS N° 3	20,000 euros
CLASS N° 4	20,000 euros
CLASS N° 5	20,000 euros
CLASS N° 6	135,000 euros
CLASS N° 7	10,000 euros
CLASS N° 8	92,000 euros

**TOTAL OF : 327,000 euros**

# THE JUMPING TEAM

Bordeaux Jumping International was organized by **CONGRÈS ET EXPOSITIONS DE BORDEAUX** with with the help of the Pilotage committee, composed of horse specialists.

<b>Marc LECOQ</b>	President of Congrès and Expositions de Bordeaux and of Bordeaux Jumping Int'l
<b>François-Bernard MARTIN</b>	General Director
<b>Vincent GRENIÉ</b>	Commercial Director
<b>Sabine PALAU</b>	Coordinator and Secretary of Event
<b>Isabelle CAZAUX-MALEVILLE</b>	Sporting & Partners Consultant
<b>Laure TOSI</b>	Commercial Attachées
<b>Cécile FROUIN</b>	
<b>Marie-Laure HUBERT NASSER</b>	Communication Director
<b>Marie-Sol FOURNIER</b>	Press Relations
<b>Patricia MOUREUILLE</b>	
<b>Pascal RENAULDON</b>	Specialized Press Relations
<b>Jessica Rodrigues</b>	
<b>Christophe LEVEJAC</b>	TV Coordinator
<b>Bernard TELMON</b>	Operations Director
<b>Michel SOUHAIT</b>	Technical Director

## ADDITIONAL NOTES



# BORDEAUX, A CELEBRATED HISTORY

*Since 1978, the Bordeaux Jumping Competition has been a part of the World Cup history*

When the Volvo World Cup, the first European League circuit with the most media coverage, began in 1978, it had ten stages: Amsterdam, Berlin, Bordeaux, 's-Hertogenbosch, Anvers, Dortmund, Vienna, Geneva, Birmingham and Gothenburg, where the first final in history was won by Hugo Simon who had already won the qualifiers in Amsterdam and Dortmund. Bordeaux therefore finds itself among the founding fathers.

Other winners of the first series were Peter Luther of Berlin, Christian Huysegoms (the Belgian who rode a rather dreadful but brilliant mare, Katapult, to be the first winner in Bordeaux), David Broome (won in 's-Hertogenbosch ; the 1974 World Champion from Britain won Bordeaux in 1979), Degar Henri Cuepper (one of the Belgian heroes of the Montreal Olympics who won at home in Anvers), Paul Schockemohle (won in Vienna ; he had won seven qualifiers in his career but never a final), Nick Skelton (won in Geneva ; the always capable British rider won one stage this year as well) and Caroline Bradley (won in Birmingham with the celebrated Marius, before she discovered the phenomenon Milton who she couldn't ride competitively because she died prematurely of a heart attack in 1983. Two years later the horse won his first World Cup in Bordeaux with John Whitaker).

Of these 13 original events, only four remain in the 2008/2009 "Rolex FEI World Cup Jumping." The award for longevity and stability goes to Gothenburg, as it hasn't missed a year since 1979 and has organized 12 finals in 30 years. Both Bordeaux (who changed organizers in 1994/1995) and 's-Hertogenbosch (canceled in 2000/2001) failed only once, but only the Dutch city has hosted a final (Jos Lansink and Libero H won in 1994). Bordeaux always hesitated to present its candidature. Geneva disappeared from the schedule for nine years to return in 1991 and organize its first final in 1996, where Hugo Simon and E.T. FRH won. Geneva will once again gather the world in 2010 for its second final. Meanwhile, the 2008/2009 season will resume with the three "ancient stages" of Bordeaux (Feb. 6-8), Gothenburg (Feb. 19-22) and 's-Hertogenbosch (March 19-22).

The World Cup, the oldest international jumping circuit, remains the discipline's point of reference. It is the title to which all jumping champions aspire. If you're not convinced, read the charts on [www.fei.worldcup.org](http://www.fei.worldcup.org). To be one of the 13 qualifying competitions, surviving since the circuit's inception, shows that this « Grand Prix World Cup» is not a Grand Prix like the others. Ludger Beerbaum has dreamed for a decade of being able to add it to his list of accomplishments; Meredith Michaels-Beerbaum has only one desire: to be the first female to break this test which is one of the rare Grand Prix that takes place in France but hasn't been won by a native. Winning this qualifier is a real career highlight for a rider ; riders and spectators alike do not soon forget the winner of the World Cup Bordeaux.



# TABLE OF HONOR

## Winners of Bordeaux World Cup Qualifier since 1978

- December 1978 : Christian Huysegoms & Katapulte (BEL)
- December 1979 : David Broome & Queens Way Big .Q (GBR)
- December 1980 : Hervé Godignon & Gitan P (FRA)
- December 1981 : Gerd Wiltfang & Goldika (RFA)
- December 1982 : Gerry Mullins & Rockbarton (IRL)
- December 1983 : Thomas Frühmann & Arizona (AUT)
- December 1984 : John Whitaker & Clonee Temple (GBR)
- December 1985 : John Whitaker & Milton (GBR)
- December 1986 : Pierre Durand & Jappeloup (FRA)
- December 1987 : Thomas Frühmann & Grandeur (AUT)
- December 1988 : Franke Sloothaak & Walzerkönig (RFA)
- December 1989 : Hubert Bourdy & Morgat (FRA)
- December 1990 : Roger-Yves Bost & Norton de Rhuis (FRA)
- 
- December 1991 : Michel Robert & Nonix (FRA)
- December 1992 : Roger-Yves Bost & Norton de Rhuis (FRA)
- December 1993 : Michael Whitaker & Two Step (GBR)
- February 1996 : Nick Skelton & Dollar Girl (GBR)
- February 1997 : Wout-Jan Van Der Schans & Leroy Brown (NED)
- February 1998 : Franke Sloothaak & Joly Coeur (GER)
- February 1999 : Franke Sloothaak & Joly Coeur (GER)
- February 2000 : John Whitaker & Welham (GBR)
- February 2001 : ex-aequo : Ludo Philippaerts & Parco (BEL)  
Willi Melliger & Calvaro V (SUI)
- February 2002 : Olivier Jouanneteau & Uélème (FRA)
- February 2003 : Jan Tops & Grande Dame (NED)
- February 2004 : Rodrigo Pessoa & Baloubet de Rouet (BRA)
- February 2005 : Hubert Bourdy & Eve des Etisses (FRA)
- February 2006 : Juan-Carlos Garcia & Loro Piana Albin III (ITA)
- February 2007: Michel Robert & Galet d'Auzay (FRA)
- February 2008: Gerco Schröder & Eurocommerce Milano (NED)



# ACCREDITATION REQUEST

**Please return before January 26, 2009 to:**

Congrès et Expositions de Bordeaux  
Jumping International de Bordeaux - Service Presse  
BP 55 - 33030 Bordeaux Cedex  
Tél. : 05 56 11 99 32 - Fax. : 05 56 11 88 82

**Supporter:** .....

- DAILY     PERIODIC     AGENCY  
 PRESS SPECIALIST                       TELEVISION                       RADIO  
 INTERNET                                       OTHER : .....

*I request the accreditation for the following journalists for the CSI-W in Bordeaux, Feb. 6-8, 2009 :*

**Journalist Name:** .....

**Name of Photographer/Cameraman:** .....

Number of Press Passes: .....

*The confirmation of this accreditation should be sent to:*

Name : .....

E-mail : .....

Free form on the site [www.jumping-bordeaux.com](http://www.jumping-bordeaux.com)

Phone: ..... Fax : .....

Cell : .....

Fri. Feb. 6     Sat. Feb. 7

Sun. Feb. 8     all three days

**I will need the following in the Press Room:**

- Telephone                                       Internet connection  
 Fax machine                                       Non-wireless internet

**Signature**

**Stamp of support**